



Sponsor Benefits Recognition on:	Platinum	Gold	Silver	Bronze
Website, Preconference Materials	▪	▪	▪	▪
Onsite signage, printed marketing materials	▪	▪	▪	▪
Pre/Post Master Class Attendee List	▪	▪	▪	▪
Print Advertisement in Program / study material	▪	▪	▪	▪
Social Media Post	▪	▪	▪	▪
Coffee Break, Lunch, Break-out session	▪	▪	▪	▪
New Products Release	▪	▪	▪	▪

PLATINUM LEVEL ₦ 750,000.00 & UP

My Planner Area (Exclusive or Co-Sponsored)

The My Planner Area is a lounge, Internet pavilion and a communication hub offering attendees a one-stop shop where they can check email, print session hand-outs, charge their devices and purchase food.

Sponsor the My Planner Area and we'll include your signage within the My Planner Area.

Cost: ₦1,500,000.00 (Exclusive) ₦ 750,000.00 (Co-Sponsored)

Workshop Registration Bags (Exclusive)

Workshop Bags are the ultimate walking billboard! Let The Tech Master Class attendees advertise for you during and long after the workshop. Your company logo will be printed on the bags given to every full workshop attendee.

Cost: ₦ 750,000.00

Workshop Wi-Fi (Exclusive)

Attendees love to be connected at all times, and your company can make this happen for them. This sponsorship opportunity includes your company logo on signage, as well as your company logo and hyperlink on the wireless launch for attendees

Cost: ₦500,000.00

GOLD LEVEL ₦ 500,000.00 – ₦ 750,000.00

Social Media Wall

Attendees at The Tech Master Class share posts on all social media outlets at the workshop. This social media wall will display posts, pictures and shares for attendees using the workshop hashtag. The wall will be prominently placed for attendees to walk past everyday and your company branding will be featured

Cost: ₦ 150,000.00

Badge Holder with Lanyard (Exclusive)

Get Noticed Marketing. Every attendee will be wearing your company logo!

This sponsorship includes your branding on both the Badge and Lanyard.

Cost: ₦ 250,000.00

Workshop Registration Bags (Co-Sponsored)

Workshop Bags are the ultimate walking billboard! Let Soar On Tech advertise for you during and long after the workshop. Your company logo will be printed on the bags given to every full

attendee. Multiple companies can purchase this sponsorship. To have your logo be the ONLY one on the workshop bags, see this exclusive sponsorship at the Platinum Level.

Cost: ₦300,000.00

Workshop Wi-Fi (Co-Sponsored)

Attendees love to be connected at all times, and your company can make this happen for them. This sponsorship opportunity includes your company logo on signage, as well as your company logo on the electronic reader boards.

Multiple companies can purchase this sponsorship. To have your company be the ONLY one, see this exclusive sponsorship at the Platinum Level.

Cost: ₦250,000.00

Coffee Break

Reinforce your company's presence by sponsoring a coffee break at the conference. Your company logo will be displayed on signage and napkins at the coffee stations.

Cost: ₦150,000.00

SILVER LEVEL ₦ 250,000.00 - ₦ 500,000.00

Water Bottle

Each attendee will receive a water bottle with a gift branded with your company name and logo on it

Water bottles are placed in every attendee's workshop bag.

Watering stations will be conveniently located in the Exhibit Hall where attendees can easily locate your exhibitor stand during refreshment breaks.

Cost: ₦ 100,000.00

Special Interest Group Contact List –Pre - Soar On Tech

Soar On Tech will provide you with a contact list for one special interest group before the workshop. You can target your pre-event marketing to this group who has self-identified as interested in your market segment.

Please note: registered attendees have the opportunity to opt-out of receiving email from third parties.

Costs: ₦150,000.00

BRONZE LEVEL ₦ 250,000.00 – BELOW

Exhibit Hall

Brand the entrance with your logo. Highly visible and used by all attendees.

Cost: ₦ 250,000.00

Mobile Accessibility Charging Station

Looking for a great way to ‘connect’ your company with workshop? Offer them the opportunity to charge their mobile devices while onsite at the workshop compliments of your mobile charging station. Station will be placed in a high traffic area which is sure to draw attention and appreciation, as you rescue attendees from the ‘low battery’ signal.

Cost: ₦ 150,000.00

Workshop Pens

Workshop attendees use these pens, with your company name and logo, during the conference and beyond. Sponsored pens will be distributed in the conference bag.

Cost: ₦ 100,000.00

App Station

Do you have an app? If YES, then don't miss opportunity to demo your product at the workshop! Share your software application(s) with hundred of attendees interested in learning more about your product and how to download it.

This sponsorship includes a high top table, stool, one full workshop registration and a post-show attendee list.

Cost : ₦ 150,000.00

Registration Bag Insert

Capture your target audience's attention by inserting a product sample or literature (flyer) into the official show bags. Bags will be distributed to all attendees at registration.

Cost: ₦ 100,000.00

SUPPORTING LEVEL ₦ 150,000.00

New Product Release

Launching a new product can be one of the most exciting activities, not just for the company but also for our attendees! This sponsorship is the BEST way to get your new product front and center with purchasers and consumers. The New Product Release sponsorship includes:

- Company logo, product image and description,(limit 75 words) and link to your website on our New Product webpage
- Listing of company name, logo, booth number and product in the printed Workshop Program/Exhibit Hall Guide

Cost: ₦ 150,000.00

First-Time Exhibitor Package

This sponsorship includes Passport to Prizes opportunity and recognition in the printed Work Program / Exhibit Hall Guide as "New Exhibitor" which is sure to draw extra attention to your company and drive traffic to your booth space!

Cost: ₦ 54,000.00